

# April 2022



## *SCT Newsletter*



### We are **BACK!**



After a difficult few years dealing with Covid, the Saundersfoot Chamber for Tourism (SCT) are finally able to regroup as an organisation and start making plans for the future.

We felt the best way to keep you all updated with our upcoming events and plans was to reintroduce our SCT monthly online newsletter, with additional news from the village. You will be able to access it on our SCT website: [www.visitsaundersfootbay.com](http://www.visitsaundersfootbay.com)

We have already started face-to-face committee meetings and have been enthused by the fact that despite the pandemic, Saundersfoot has continued to develop and has seen many new changes within the village over the last two years. With over 15 new businesses opening in the village and the Harbour developments near completion, we are eager to start planning ways in which we can help to sustain and improve the village tourism economy and ensure Saundersfoot remains a popular, year-round destination for all.

### **SCT SOCIAL MEET AND GREET**

On Thursday March 24<sup>th</sup> we held a social evening at the St. Brides Hotel. We invited chamber members and new businesses owners in the village giving them an opportunity to meet and chat with each other and find out more about who SCT are, what we do within the community and how they can contribute to the village and become a member. It was a successful and enjoyable evening with a fabulous hot and cold buffet provided courtesy of the St. Brides Hotel. We were also able to raise a whopping £171 for the Ukraine Crisis during the evening with a raffle. Well done all!

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## *Saundersfoot's Coastal Christmas 2022*

Even though we are just into spring and looking forward to sunnier days ahead, on Tuesday 29<sup>th</sup> March we held our first village meeting at the Regency Hall to revisit ideas for a 'Coastal Christmas in Saundersfoot'.



We were pleased to welcome representatives from 16 different local organisations who were keen to find out how they could help and get involved. Dilys Hackett, Chair of the SCT started the evening by explaining how the concept of a Coastal Christmas came about. "We wanted to create a magical, family friendly Christmas feel throughout the month of December, using the village's unique location of being right next to the sea hence the 'Coastal Christmas' theme. Our aim is to attract locals, day visitors and families during a historically quieter month for retail and increase footfall in the village in the lead up to Christmas and New Year". Dilys went on to explain, "We already have some well-established and attractive events happening in the village during December. We feel by adopting a more co-ordinated approach to promoting these events and pooling our resources and working together, we could potentially look at creating new attractions and ultimately produce a varied and exciting Christmas calendar of activities throughout the whole month and including the New Year's Day Swim". The organisations who attended were keen to share ideas and agreed by looking at the bigger picture, we can promote the village as a whole and invite people to join us in a month-long celebration of Christmas by the Coast. We will keep you updated with its progress.



In the meantime, the SCT are looking at producing a different kind of Christmas Market to the usual 3-day event on the Harbour by providing wooden cabins which will be decorated with Christmas lights and available to traders throughout the month. With the addition of a Christmas lighting feature of an "Archway of Lights" linking the market to new Ocean Square and the harbour, we think this would offer a new and attractive feature for the village.

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## In Other News

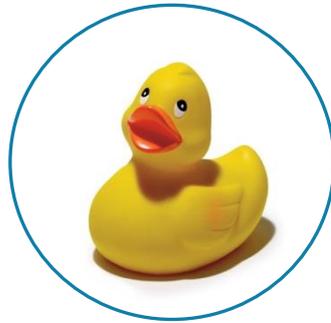


The SCT are currently looking to collaborate with the Saundersfoot Community Council and the Saundersfoot Harbour to facilitate a village jubilee celebration in June. Talks are underway and details will be released soon!



### **Back with a BANG!**

Planning is (finally!) underway for our annual Big Bang Weekend in Saundersfoot. We are looking to return to our popular Halloween weekend to include family favourites, such as the Trick or Treat Trail, the Pumpkin Competition, the Bat Trail and of course our double firework display! More details to follow.....



### **The Rotary Club are looking for Volunteers!**

The Rotary Club have had 500 rubber ducks donated to their weekly charity duck race during the summer season on Saundersfoot Harbour. That's a lot of ducks! They need extra help to catch the little critters from being washed out to sea so, If you would like to don some wellies, grab a net and help catch the ducks (all for a charitable cause) then please get in touch with them via email:

**[john-walker-smith@outlook.com](mailto:john-walker-smith@outlook.com)**



Preparations are in full swing for the 2022 World Coastal Championships and Beach Sprint Finals being held here in Saundersfoot in October this year. The 2022 World Rowing Coastals will be hosted by British Rowing and Welsh Rowing over the weekends of 7-9 October and 14-16 October, bringing this exciting rowing format to our beautiful coastline. With only 6 months to go, hospitality tickets and general admission tickets are now on sale. Go to their website for full details and tickets;

**<https://www.worldrowingcoastals2022.org>**